

ASPIRATIONS

This co-curricular (5th row) Design Innovation (DI) programme for SUTD undergraduates is a platform which seamlessly integrates and amplifies collaborations between industry, academia and society.

Enterprises, both social and commercial, will work hand-in-hand with programme participants to drive an innovation ecosystem marked by co-creation, social empowerment and the ability to co-shape jobs of the future.

BENEFITS

Participants delve into a holistic design experience, encompassing a social, technical and business perspective. Combined with an extended internship engagement, it accelerates cultural transfer between industry, academia and society.

Participants will gain targeted job experiences, deep problem-solving abilities, exploration of team dynamics and self-awareness. This incentivises industries to hire them at a premium and allows participants to transit seamlessly into the companies.

PACKAGES

Participants can choose to be a part of one or more of the four phases of this programme - social discovery, prototyping, overseas social immersion or industry immersion.

Industry partners will define project briefs, engage 2 to 5 interns, working with mentors for a duration of 8 months on their respective projects.

DESIGN ODYSSEY



ENTERPRISES

Cultivate an innovation ecosystem promoting sustainable social practices

Shape interactions by co-creating and implementing DI experiences

Develop a framework to ease transition from education to industry



PARTICIPANTS

PHASE 1

2016
SPRING
SUMMER

Discovering social innovation opportunities through self-directed experiential learning and case studies

PHASE 2

2016
FALL

Prototyping social innovation solutions
Release of industry project briefs

PHASE 3

2017
INDEPENDENT
ACTIVITY PERIOD

Overseas social immersion programme to boost global social awareness
Participants begin co-creation with industry mentors

PHASE 4

2017
SPRING
SUMMER

Deep dive into industry challenges with 2 to 5 participants interning with each industry partner, focusing on co-creation and co-shaping of ideas and mindsets



To find out more, email design_odyssey@sutd.edu.sg | idc.sutd.edu.sg/programmes/design-odyssey

Sponsors and Partners:

J.P.Morgan

