

MAY BOOTCAMP DAY 1: MICRO DESIGN INNOVATION WITH MINDSET EXPERIENCE

Introduction

This workshop welcomes students to Design Odyssey, and dives into an experiential session, on introducing Design Innovation, and key mindsets of empathy, mindfulness, joy and non-attachment, via an interactive hands-on Micro Design Innovation experience.

Who should attend?

All students who are keen to explore and have an understanding into the Design Innovation process, and also experience the 4 key mindsets.

Benefits

- a. Deepen understanding and be able to apply the Design Innovation process: Discover, Define, Develop, Deliver.
- b. Deepen understanding and be able to practice 4 key mindsets: empathy, mindfulness, joy, non-attachment.

Learning Objectives

- a. Articulate the 4-stages of the Design Innovation process: Discovery, Define, Develop, Deliver.
- b. Discover user needs & opportunity statement, with the mindset of empathy.
- c. Define the opportunity statement, with the mindset of mindfulness.
- d. Develop ideas, ideate and iterate, with the mindset of joy.
- e. Deliver the solution, with testing, and iteration and getting feedback from the user, with the mindset of Non-Attachment.

Course Outline

- a. Introduction to Design Odyssey.
- b. Micro Design Innovation with Mindsets Experience.