

MAY BOOTCAMP DAY 4: BUSINESS CANVAS

Introduction

A 4-part design experience that is an amalgamation of Design Thinking, emotional intelligence and business development.

Who should attend?

Any student who is passionate about developing novel ideas that matter to the world.

Learning Objectives & Benefits

Develop ideas into viable business models.

Course Outline

- a. Develop wireframe ideas into viable business plans using the Lean Canvas.
- b. Learn how to pitch business ideas with clarity.