

DESIGN CULTURE & PHILOSOPHY: CO-CREATION

Introduction

- a. This workshop deepens participant's understand of the Design Innovation process, particularly, focused on Co-Creation.

Who should attend?

- a. All students in Design Odyssey Program Social Phase

Benefits

- a. Deepen understanding of what "Co-Creation" means, and experience co-creation directly in the workshop, through experiential learning

Learning Objectives

- a. Articulate the meaning of Co-Creation in the context of Design Innovation process
- b. Acknowledge and identify others strengths and ideas
- c. Build stronger relationships with each other, and build upon each other's ideas
- d. Trust the Design Innovation process, and trust each other to be able to deliver on the Social Project Team outcomes

Course Outline

- a. Co-Creation Experiential Exercise
- b. Applying Co-Creation to the Social Project Team