

**Professional Development Offerings
in Design Innovation
by SUTD-MIT International Design Centre (IDC)**

Contact Us

IDC Leadership

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What is Design Innovation (DI)

Design Innovation is a human-centered and inter-disciplinary approach to innovate and address complex challenges in our world. Individuals with domain knowledge in various fields, including engineering, architecture, science, psychology, and business, come together as a team to understand the underlying issues, and—through a facilitated process — solve these in an innovative manner. It is human-centric at its core, with an emphasis on developing empathy of users, collaborating in a multi-disciplinary team, and rapid prototyping.

Design Innovation @ SG (DI@SG)

The DI@SG hub will offer a suite of services, organized into four main Programs:

Design Education

Program for private and public sector professionals, focusing on fundamental DI mindsets & skillsets

Design Guidance

Customised DI facilitation to support organisations to innovate and address the complex challenges they face

Design Incubation

Enterprise incubation and acceleration program for Singapore-based technology startups, leveraging the IDC's DI@SG resources and expertise

Design Research

Customised, in-depth scientific study of DI and technical challenges faced in practice or education

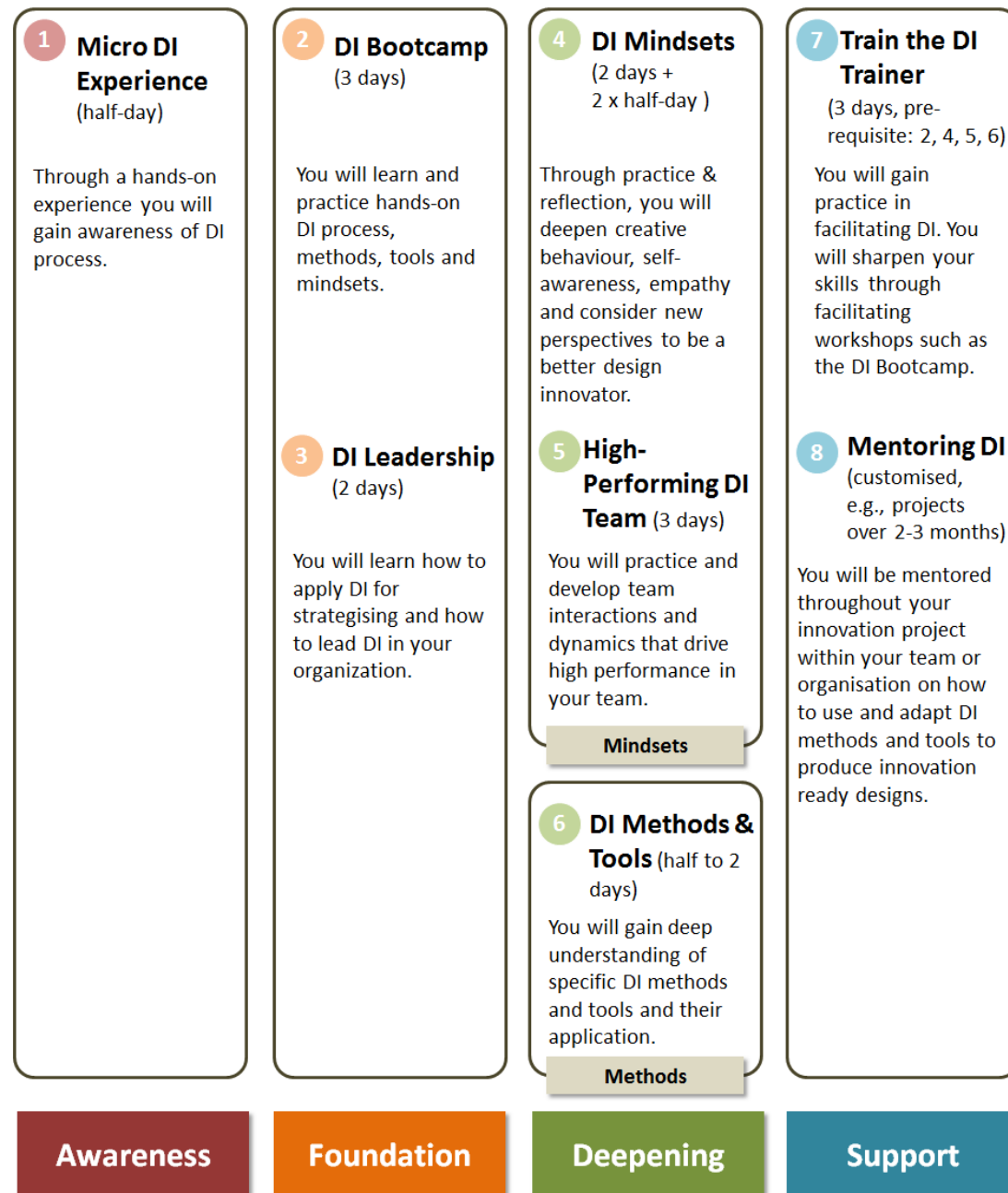
Our Mission

The mission of the SUTD-MIT International Design Centre (IDC) is to drive design research and innovation, in collaboration with a wide spectrum of global enterprise, government and social stakeholders.

Design Education (Professional Development)

The IDC offers professional education to organisations and individuals to build-up capabilities in Design Innovation (DI). All our workshops are designed to introduce participants to design thinking and its contribution to innovation and value creation, and make extensive use of hands-on exercises to train design innovation methods.

All workshops can be customised to address your specific needs and context.



IDC's Professional Development Workshop Offerings

	Who You Are	Your Needs	Pre-Requisites	Recommended Workshops
Organisation	Company	You would like to train your staff in specific areas of DI and would like the workshops to be exclusive to your staff and/or tailor the workshop exercises to your context.	Depending on your needs	All workshops can be customised to address your specific needs and context. 1 2 3 4 5 6 7 8
	Company	You would like to give your staff exposure to DI. You are open to your staff attending the training with participants from other organisations.		1 2 3 4 5 6
	Team	You are a team of DI practitioners. You would like to practice and develop team interactions and dynamics that drive high-performance in your team.	Firm grasp of DI process and basic methods	2 4 5 8
Individuals	Practitioner (Introduction)	You would like to gain a basic awareness of DI.	Open to individuals in all fields of work.	1
	Practitioner (Introduction)	You would like to build a basic foundation in DI process, methods, tools and mindsets.		2
	Leader	You are a manager or leader. You would like to learn how to apply DI for strategising and how to lead DI in your organization.	Basic appreciation of DI	2 3
	Practitioner (Mindsets)	You would like to cultivate DI mindsets, deepen creative behaviour, self-awareness, empathy and consider new perspectives to be a better design innovator, and work better in teams.	Open to individuals in all fields of work.	2 4 5
	Practitioner (Methods)	You would like to gain deep understanding of specific DI methods and tools and their application.	Firm grasp of DI process and basic methods	2 6
	Trainer	You are a practitioner of DI and would like to gain practice in facilitating DI. You would like to sharpen your skills through facilitating workshops such as the DI Bootcamp.	Firm grasp of DI process and DI methods	2 4 5 6 7

Recommended Workshops for Different Roles and Needs